

Bull Run Festival of Lights and Holiday Village Sponsorship Levels:

Title Sponsorship

\$5,001 - Plus

- Title Recognition of Bull Run Regional Festival of Lights and Holiday Village (Bull Run Festival of Lights brought to you by ****Your Company Name****)
- Sponsorship of specific events, displays or attractions
- Company name and logo in all printed promotions
- Logo and Link on the Official Bull Run Regional Festival of Lights and Holiday Village Web Site
- Free access to activities within the Holiday Village
- 50 light show tickets
- On-Site Banner Recognition
- On-Site Sponsor Sign Recognition

Platinum Sponsorship

\$3,001 - \$5,000

- Sponsorship of specific events, displays or attractions
- Company name, logo and link on the Light Show website
- Company name and logo in 30,000 show programs
- 20 light show tickets
- Free access to activities within the Holiday Village
- On-Site Banner Recognition
- On-Site Sponsor Sign Recognition

Gold Sponsorship

\$1,501 – \$3,000

- Sponsorship of specific events, displays or attractions
- Company name, logo, link listed on the Light Show website
- Company name and logo in 30,000 show programs
- 10 light show tickets
- On-site banner recognition
- On-site sponsor sign recognition

Silver Sponsorship

\$501 - \$1,500

- Company name, logo and link listed on the Light Show website
- Company name and logo in 30,000 show programs
- 7 light show tickets
- On-site sponsor sign recognition

Bronze Sponsorship

\$500 or Less

- Company name listed on the Light Show website
- Company name and logo in 30,000 show programs
- 5 light show tickets
- On-site sign recognition



Official Supplier Sponsorship

(Official Supplier benefits are independently determined by value of supplies and/or services provided.)

- Goods and services or promotional exchange will be accepted
- Company name listed on the Light Show website
- Light show tickets (number will be determined by value of supplies/services)
- On-site sponsor recognition
- Other customized benefits

Media Sponsorship

- Goods and services or promotional exchange will be accepted
- Company name, logo and link listed on the Light Show website
- 2 light show tickets
- On-Site banner or sign recognition

Below is a list of past Bull Run Festival of Lights and Holiday Village Sponsors:

97.1 Wash FM

Chick-Fil-A

Capital Rentals

LEGO

Centre View

William Hazel

Harris Lithographic

DC Life Media

Luck Stone

Whole Foods

United Site Services

Wireless Jungle/Cingular

Sign Concepts Incorporated

Wise Guys Contracting

US Food Service

Luck Stone

